



Thank you! As we transition into our new Kiwanis year, I wanted to thank all of you for your leadership, your friendship, and your service! It has been my honor to serve as your Lt. Governor this past year where I was able to witness first hand the great work that all of you do for your communities. As a 31+ year member of Kiwanis, I truly do appreciate the experiences this year as a member of the District Board provided.



I will be passing the reigns over to your new Lt Governor, Noemi Rosa-Axelsen. Noemi just attended her LTG training and is eager to meet and assist all of you! I will be helping over the next couple of months with social media and some strategic planning sessions, so feel free to reach out to either of us with any questions.

I thank you all for your support and look forward to serving as a Past Lt. Governor in the best services organization in the world!

Caroline

Photos from past Kiwanis Peanut Days!



If You Think You are Alone...Think Again

I have talked with a few clubs over the past month struggling with club engagement, member recruitment, or leadership transition. Each person apologized for reaching out assuming they are the only club dealing with these issues. I'm here to tell you that every club in every District is struggling with one or more of those issues. It's not just Kiwanis—*every service organization is struggling to some degree.*

Service clubs are struggling with declining membership across the board. Longtime members are getting older and younger professionals struggle with the time commitments that traditionally comes with being part of service organizations. Because the reason someone joins an organization varies, their level of engagement or motivation may not be the same as anyone else—and it will typically change over time.

Let's look at member engagement—how can you increase the number of members willing to step into leadership roles, sign up to volunteer or recruit

new members? **Try surveying your members to learn what's keeping them from being more engaged.** A survey can provide insights and opportunities for more engaged members and better succession planning.

What can you do when your club is having difficulty transitioning leadership or personalities just don't align causing a rift? Remember why you joined the club. **Focus your club on service and the impact you make as a collective group.** There is no better neutralizer than participating in a service project or presenting a scholarship to a deserving Key Club student.

I am working with a couple of clubs in the Division with strategic planning and happy to help any club who would like to plan with their leadership or entire club. Caroline :)